*Amy Anderson*

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*19-May-2022*

*Mr. J. Jones*

*Passion for Fashion*

*Lisburn*

*Co. Antrim*

*Dear Mr. Jones,*

*As a customer of Passion 4 Fashion, I was so pleased to see an opening for a sales assistant position. I am such a fan of the designer pieces in your store and enjoy the friendly and energetic vibe of your team. I believe I’d be an excellent fit because I am enthusiastic, dependable as well as fashion fan.*

*At school, I ran a fashion show to raise money for the school formal featuring several outfits from local fashion retailers including your store and I believe that resulted in the sale of 5 evening dresses for Passion 4 Fashion that month.*

*I know from experience that Passion 4 Fashion has excellent customer service, which is you are looking for someone with good product knowledge and cashier skills. I developed these skills during my spell working in the local Hospice charity shop. There, I received many compliments from customers over my knowledge of store products and willingness to go the extra mile to help.*

*I would love the opportunity to discuss your current sales objectives and expectations and demonstrate how I can use my skills to help the store grow even further increase the number of returning customers.*

*Sincerely,*

*Amy Anderson*

*P.S. – I’d love to get the chance to sit down and talk about the one change I made in the Hospice shop that increased sales by 25%*